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**AMENDMENT UNDER 37 CFR 1.116
EXPEDITED PROCEDURE –
EXAMINING GROUP 2143**

TOWNSEND and TOWNSEND and CREW LLP

By: /Janet L. Newmaker/
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PATENT
Attorney Docket No.: 020375-020400US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Ian M. Drysdale et al.

Application No.: 09/812,036

Filed: March 19, 2001

For: Method And System For Providing
A Targeted Electronic
Communication To A Wireless
Device User

Customer No.: 20350

Confirmation No.: 9345

Examiner: Alina A. Boutah

Art Unit: 2143

**AMENDMENT UNDER 37 C.F.R.
§ 1.116 EXPEDITED PROCEDURE
EXAMINING GROUP 2143**

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the final Office Action mailed May 17, 2006 for the above-referenced application, please enter the following amendments and remarks.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.